

ECONOMIC IMPACT OF TEXTILE INDUSTRY ENTERPRISES

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Abstract. In the context of increasing global integration and intensified competition among national economic sectors, Uzbekistan's textile industry has emerged as one of the fastest-growing and strategically important sectors with significant export potential. The textile sector plays a vital role in the country's gross domestic product (GDP), trade balance, and employment indicators. Therefore, enhancing the competitiveness of this sector has become a critical issue to ensure its stable and efficient functioning.

Keywords: competitiveness, textile industry, GDP, employment

Competitiveness refers to an enterprise's ability to successfully sell its products in domestic and international markets based on factors such as quality, price, and service level. Ensuring the competitiveness of textile industry enterprises requires the integration of economic, institutional, and innovative mechanisms. In particular, there is a growing need to increase export-oriented production and align products with international standards.

As part of the country's ongoing industrial policy, a wide range of measures are being implemented to develop the textile sector. Enterprises are being incentivized through investment projects, infrastructure development, tax benefits, and export support programs. However, to further enhance the positive outcomes of these reforms, there is an increasing demand for economic forecasting and strategic planning.

Forecasting enables the anticipation of future production indicators, export capacity, market demand trends, and competitor actions. This, in turn, allows enterprises to respond swiftly and effectively to uncertainties in the market environment. Forecasting based on statistical and econometric modeling methods is particularly valuable for practical application.

Scientific research has shown that through economic mechanisms such as pricing strategies, cost optimization, product diversification, and technological modernization, enterprises can improve their profitability and efficiency. Creating an integrated system of these mechanisms is also crucial for increasing competitiveness. Uzbekistan's textile products are mainly exported to countries such as Russia, China, Turkey, the European Union, and CIS nations. Therefore, developing globally competitive products, improving logistics systems, and diversifying supply chains are among the key strategic directions. These

priorities necessitate a deep analysis of the economic foundations of competitiveness.

Today, global trends such as the “green economy,” “sustainable production,” and “digital transformation” are also influencing the textile industry. These developments are closely linked to the technological readiness of enterprises, production efficiency, and export potential. Consequently, forecasting models must take these factors into account. This section aims to analyze the current state of Uzbekistan's textile industry, identify existing problems, evaluate future opportunities, and develop a competitive economic model. It is especially important to define innovation-driven strategies that can secure competitive advantages for large and medium-sized enterprises.

The economic mechanisms developed based on forecasting will serve as an essential source of information for decision-makers in industry governance, investors, and manufacturers. As a result, enterprises will be able to allocate internal resources more effectively and minimize external risks.

In conclusion, enhancing the competitiveness of the textile industry today is not only an economic necessity but also one of the key factors in ensuring national economic security, job creation, increased export revenues, and sustainable development. Therefore, the scientific and practical relevance of this topic is high, and the forecasts and recommendations developed will contribute to the strategic interests of Uzbekistan's economy.

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